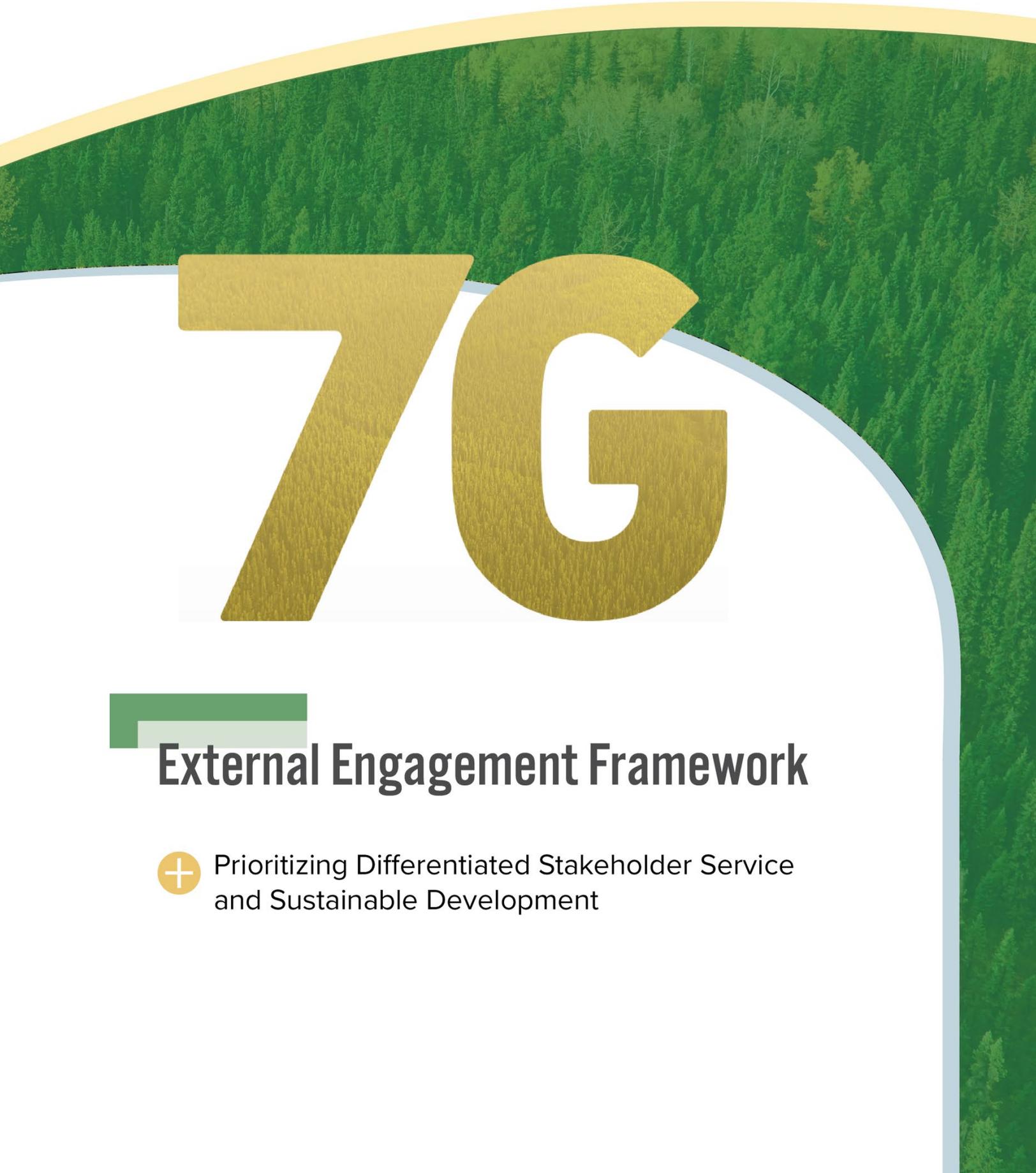




SEVEN GENERATIONS
ENERGY



7G



External Engagement Framework

-  Prioritizing Differentiated Stakeholder Service and Sustainable Development

Table of Contents

About This Framework.....	3
Defining Our Stakeholders.....	3
Our Approach	4
Our Guiding Principle: Stakeholder Service.....	4
Stakeholder & Rightsholder Engagement Outcomes.....	4
Engagement Principles.....	4
How We Engage.....	5
Communication Tactics	6
Consultation.....	6
Participating in Decision-Making.....	7
Understanding Our Stakeholders & Rightsholders	8
Stakeholder & Rightsholder Identification	8
Materiality Assessment.....	8
Prioritization of Stakeholders & Rightsholders	9
Engagement Plans	9
Grievance Procedure & Follow-Up	9
Monitoring & Reporting.....	10
Guidelines & Best Practices	10

About This Framework

Seven Generations Energy Ltd. (7G) is a low supply cost energy producer committed to stakeholder service, responsible development and generating strong returns from our liquids-rich Kakwa River Project. Our operations are based in northwestern Alberta on the ancestral and traditional lands of Treaty 8 First Nations, non-Treaty Indigenous and Cree communities.

Our external engagement framework defines our key stakeholder and rightsholder groups and guides how we deliver stakeholder service in support of our business strategy.

Defining Our Stakeholders

Our stakeholders are defined as individuals, groups or organizations that are affected by, may be affected by, or are capable of influencing our company. 7G has identified seven major stakeholder groups in our guiding principle with whom we engage. Stakeholders can be individuals, groups, organizations, businesses, government officials and partners.

In addition to these seven stakeholder groups, we also engage with Indigenous communities within our project footprint who we identify as rightsholders. We engage with each group in different capacities depending on the respective needs each have identified.

STAKEHOLDERS	INTERESTS
Environment	Parties with a vested interest in ensuring the environment is protected and preserved to meet the needs of present and future generations.
Employees/Contractors	All staff – employees and contractors – who seek to be compensated fairly and provided a safe, healthy, engaging, respectful and inclusive work environment.
Communities	Communities where we operate that we engage with in the planning of our projects and strive to provide opportunities to participate in the resulting benefits.
Suppliers & Service Providers	Vendors – suppliers and service providers – who can participate and support the construction, operation and maintenance of our projects.
Government & Regulators	Municipal, provincial and federal governments who form policy related to our business and regulators who oversee compliance.
Partners	Business partners and infrastructure customers who we work closely with in the development, processing, delivery and sale of our products.
Shareholders & Capital Providers	Investors and lenders that provide financial support to our company.
RIGHTSHOLDERS	
Indigenous Communities	Indigenous Peoples and communities in close proximity to our projects who we seek to engage, consult and involve in the benefits of our work.

Our Approach

Seven Generations is an ecological concept that originated with the Great Law of the Iroquois which holds that it is appropriate to think seven generations ahead to contemplate whether the decisions made today would benefit the seventh generation.

We strongly believe in this concept, and continually strive to ensure our actions will benefit our stakeholders and rightsholders – both now and in the future. This concept forms the foundation of our company and guides how we operate and engage every day.

Our Guiding Principle: Stakeholder Service

We believe that companies exist to serve the needs of society and it is society that provides companies with the right to operate. We recognize that this right, sufficient to build and operate energy projects, can be granted and taken away by society. With this mindset, we see ourselves as being in the service business.

We believe companies only have the rights given to them by society.

To thrive in the long term, we believe companies must address the needs of their stakeholders and rightsholders – this is at the heart of our guiding principle.

Stakeholder & Rightsholder Engagement Outcomes

Based upon the foundation of our guiding principle and our stakeholder management, 7G aims to achieve the following outcomes from our external engagement activities and efforts:

- To develop and maintain meaningful long-term relationships with stakeholders and rightsholders.
- Share timely, straightforward and accurate information about our projects.
- Obtain meaningful feedback to ensure we make sound decisions.
- Strive to avoid or mitigate any possible adverse effects among stakeholders and rightsholders.
- Provide meaningful employment opportunities and investment support.

Engagement Principles

7G works to differentiate itself among its peers in terms of how we engage with our stakeholders and rightsholders. With our core values and commitment to stakeholder service as our guide, we strive to cultivate strong relationships, while balancing interests and concerns in a fair and ethical manner.

7G's engagement practices follow provincial and Canadian laws, regulatory requirements and good governance practices. Our work is also guided by the following principles:

Respect

- We seek to understand the unique perspectives of each stakeholder and rightsholder group to ensure we fully appreciate their circumstances and understand their views. Strong relationships begin with understanding and respect.

Transparency

- When possible, we will openly share our experience, our performance and our knowledge without reservation. We will strive for continued transparency to inform a better understanding of our business, our positions and actions in order to ensure our stakeholders and rightsholders have a clear, consistent and open view into how we do business.

Timeliness

- We communicate clearly and in a timely manner. By engaging early, we listen to the unique needs of our stakeholders and rightsholders and create project plans with the intent of achieving better outcomes for everyone involved. We are also committed to continued engagement throughout the life-cycle of our projects.

Inclusivity

- We listen and exchange meaningful dialogue and communications. We obtain feedback through various sources to ensure our stakeholders and rightsholders are heard and consider us to be an active partner in providing value to the community.

Collaboration

- We collaborate early and often to establish true, meaningful engagement with mutual benefits. We seek to build bridges and consensus in the continued development of our projects and we welcome participation from our stakeholders and rightsholders so they can share in the benefits of development.

Trust

- We believe trust is earned and we work toward building and maintaining trust with all of our stakeholders and rightsholders. We will be true to our word and respectful of all parties and will engage in good faith and fulfill our commitments.

Evidence-based

- We work with stakeholders and rightsholders in a capacity where we are recognized as adding value and being a strong corporate citizen through financial and non-financial support. Our engagements will be grounded in fact, based on evidence and represent our current knowledge, experience and technical understanding.

How We Engage

7G develops strategic engagement plans in support of its business strategy. As our new projects or initiatives are identified, all impacted stakeholders and rightsholders specific to the project are mapped; issues, risks and opportunities are identified; and specific engagement plans are developed and implemented in support of business objectives.

Once implemented, 7G is committed to continuous engagement with its stakeholders and rightsholders throughout the life of the project.



Communication Tactics

7G believes that the key to building meaningful relationships with our stakeholders and rightsholders is consistent, effective and transparent communication, and this starts from the very beginning. Fundamentally, it is essential for our stakeholders and rightsholders to gain an understanding of our plans and objectives, have the opportunity to express their issues or concerns, provide feedback, and engage in the benefits and opportunities that may arise throughout development.

Communication includes the transfer of relevant information to ensure we are meeting our stakeholder and rightsholder expectations for understanding our plans and objectives.

7G uses the following communication tactics to engage with stakeholders and rightsholders:

- Face-to-Face Meetings
- Phone Calls
- Facility Tours
- Town Halls & Open Houses
- Focus Groups
- Tradeshows
- Committee Participation (Board Representation, Task Force Involvement, Committee Work)
- Community Events
- Publications (Annual Reports, ESG Reports, Management Information Circular)
- Quarterly Conference Calls
- Annual Meeting
- Social Media
- Website
- News Releases
- Newsletters, Brochures, Mailouts
- Emergency Response Planning & Communications

Consultation

7G strives to ensure our stakeholders and rightsholders have the opportunity to inquire openly about our projects, express concerns and have those concerns considered in the decision-making process. We believe that effective consultation should:

- Meet or exceed regulatory and legal requirements
- Provide planners with valuable insight in building a successful project
- Create public support for the project
- Provide an opportunity to deliver mutual benefits
- Support decision-making

Through the consultation process, we seek to create value by understanding the needs and expectations of stakeholders and rightsholders and considering the concerns and aspirations of those most impacted by the development.

Formal consultation processes follow established best practices and regulatory requirements. This includes ensuring compliance with, but not inclusive of regulations and/or policy guidance that is overseen or administered by the Alberta Energy Regulator, Alberta Environment and Parks and the Aboriginal Consultation Office.

7G continually reviews and updates our consultation process to ensure we are following best practices and that we are meeting the needs of our business, our stakeholders and rightsholders.

Participating in Decision-Making

7G is committed to incorporating stakeholder and rightsholder perspectives into its decision-making processes. By understanding each group's perspective, as it relates to a particular project, we can better define the appropriate consultation process, and design, implement and evaluate better engagement processes. This allows for thoughtful decision-making, resulting in better outcomes, increased public confidence and support, and mutual accountability and awareness.

By providing an avenue to freely express opinions and concerns and addressing them, we build trust with our stakeholders and rightsholders to create enduring, successful relationships and partnerships. Through communication, consultation and participation in decision-making, we define and refine our stakeholder and rightsholders engagement methods and processes.

Seven Generations' Public Participation Considerations

- Who will be most affected?
- Who should be involved in the process?
- How does the stakeholder/rightsholder want to be engaged?
- What is the process?
- What are the possible issues or concerns that may arise?
- How will these issues or concerns be addressed?
- What potential impacts may transpire (economic, social, environmental or governance)?

- Where can the public find information?
- Where will the project be taking place?
- When will information be available?
- When is the public able to get involved?
- How can the public share in the benefits?
- How will the consultation outcomes be shared?
- How will outcomes be documented and followed up on?
- How will continuous project updates be ensured through the life-time of the project?

Understanding Our Stakeholders & Rightsholders

Each stakeholder and rightsholder group is unique and diverse. 7G, as a responsible energy developer, has a responsibility to understand each group. We believe that a strong understanding includes awareness of:

- Historical influences
- Economic state
- Demographics
- Political landscape
- Environmental priorities
- Social trends and needs
- Strategic plans, aspirations and future developments

Stakeholder & Rightsholder Identification

Stakeholders and rightsholders are proactively identified based on the potential for 7G's impact on each group and each group's potential impact on 7G. Stakeholders and rightsholders are then prioritized based on the level of impact, with special consideration given to how their interests and potential concerns align with 7G's material topics (see our [ESG Report](#)) and appropriate engagement plans are developed to ensure stakeholder and rightsholders needs, concerns and opportunities are addressed accordingly.

As new stakeholders and rightsholders emerge, they will be assessed, prioritized and captured in our stakeholder management system through the prioritization framework outlined.

Materiality Assessment

7G utilizes materiality assessments to help determine and prioritize issues that matter most to our broad range of stakeholders and rightsholders. This process includes various stakeholders/rightsholders representing all of 7G's identified groups – governments and regulators, investors, Indigenous communities, environmental non-governmental organizations, employees/contractors, communities, customers, service providers, and ESG rating agencies. For example, in 2019, stakeholders and rightsholders were engaged by a third-party facilitator to discuss and prioritize 30 topics relevant to our company and to each stakeholder/rightsholder. In addition, independent interviews were conducted to collect qualitative feedback.

Through interviews and workshops, our stakeholders and rightsholders shared their views about the importance of various topics and considered their level of risk, opportunity and impact on our business, the environment and society. To ensure we adapt to stakeholder, rightsholder and societal expectations, we are committed to reassessing these material topics every two to three years. This is intended to ensure that we adequately reflect recent ESG/sustainability trends, changes to our business and the expectations of our direct stakeholders, rightsholders and society.

Conducting a materiality assessment is a strategic business tool that allows Seven Generations to prioritize resources for issues that matter most to the business, our stakeholders and rightsholders.

We intend to conduct an internal review annually to ensure that the topics identified are still relevant, and to help determine whether a full comprehensive re-assessment is required prior to the standard two to three-year cycle.

Prioritization of Stakeholders & Rightsholders

7G undergoes a mapping process in relation to our key stakeholders and rightsholders that is related to our projects. This mapping process is done annually but is updated throughout the year, as needed, to adapt to any changes in the projects or broader context in which 7G operates (i.e. change in government or the start of a new project).

This ongoing mapping process works in alignment with 7G's company-wide opportunity/risk identification and ranking that is done on an annual basis and within functional groups that interact with their respective stakeholders and rightsholders on a day-to-day operational basis.

Our stakeholder and rightsholder mapping exercise helps 7G to ensure it is prioritizing its stakeholders and rightsholders appropriately and engaging with those most impacted by our projects.

Engagement Plans

In addition to the materiality assessment, targeted stakeholder and rightsholder groups undergo additional specific assessments and engagement planning. This process includes the development of strategic annual plans with associated goals, objectives and strategies to ensure our core principle of stakeholder service is maintained.

This additional process is led by the subject matter experts. Each lead will perform an additional assessment which may include:

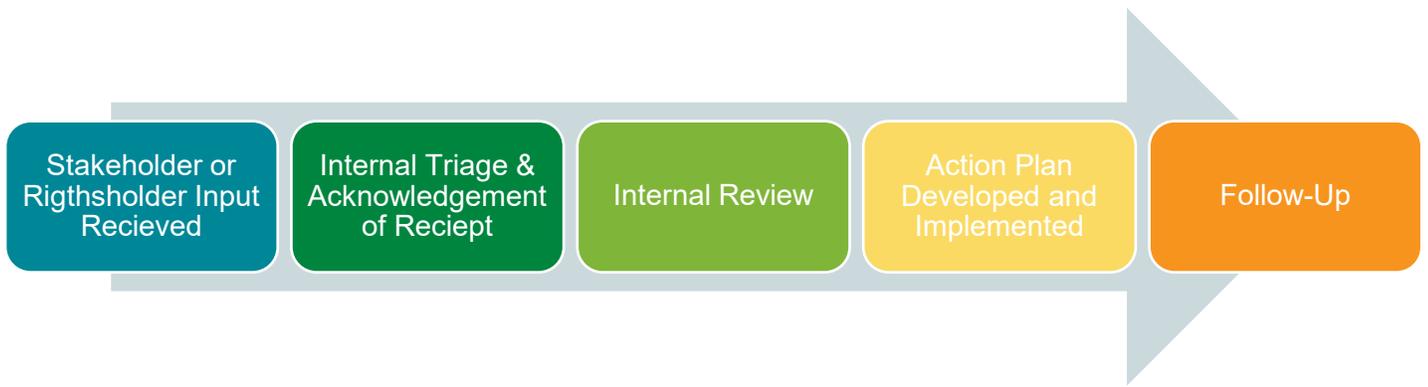
- Engagement with internal subject matter experts
- Engagement with specific leaders or influencers in the targeted stakeholder/rightsholder group
- Monitoring, tracking and assessment of media, reports, strategic plans, economic development plans etc.

Grievance Procedure & Follow-Up

7G's mandate for stakeholder service is the foundation upon which the company was built. As such, employees, consultants, service providers and stakeholders/rightsholders are encouraged to bring forward any concerns regarding suspected violations of the company's guiding principle or any of its other policies. Such concerns may be raised with a supervisor, member of the management team, or anonymously through the [Whistleblower Hotline](#).

In addition to the Whistleblower Hotline, feedback on 7G's engagements, particularly those from the communities in which we operate, are solicited through engagement feedback forms, focus groups and the engagement public email available on 7G's website: communityfeedback@7genergy.com. Community perception and awareness is also monitored, where possible, through social media channels and in-person feedback opportunities.

These feedback channels are consistently monitored, and any engagement received through these channels is elevated and triaged by the Director of Community Relations. Feedback, grievances or comments are reviewed or investigated internally, and appropriate action is taken on a case-by-case basis. 7G, when appropriate, will then follow-up with those stakeholders or rightsholders impacted to ensure their concerns have been heard and addressed, as well as outline any timeline or action plan that has been set-up to address their concerns. Internal review and action is taken to ensure grievances are limited and lessons learned are incorporated in activities and planning moving forward.



Monitoring & Reporting

7G utilizes a corporate database to track stakeholder and rightholders engagement. The data is used to monitor, track and share (internally) stakeholder and rightholder engagement being undertaken by the company. This helps 7G to ensure it meets its obligations and fulfills its commitments. Regular monitoring allows for gaps to be identified and for continual improvement of our stakeholder management, to rank and prioritize stakeholder and rightholder engagement and to assess engagement effectiveness.

Guidelines & Best Practices

7G follows best practices and guidelines set out by the Canadian Association of Petroleum Producers (CAPP), the Association of Professional Engineers and Geoscientists of Alberta (APEGA), Indigenous Consultations Alberta (ACO), IAP2 Canada and provincial and federal regulatory bodies.